



# CONFERENCE BOOK AD PLACEMENT FORM

Organization: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

## AD SIZE PRICING

Please check your preferred ad size

- ☐ Full Page: \$500
- ☐ Half Page: \$250
- ☐ Quarter Page: \$125

## PAYMENT

Please remit your ad placement fee of \$\_\_\_\_\_ by August 11, 2014 to:  
Governor's Housing Conference Attn: Cynthia Ruggirello

- Please make checks payable to: Governor's Conference on Housing and Economic Development
- Mailing address: NJ Governor's Conference on Housing and Economic Development, P.O. Box 18550, Trenton, New Jersey 08650

## PROGRAM BOOK AD/LOGO SPECIFICATIONS

The Program Book will print in 4-color process / full color

### AD SIZES - (Note: these change each year)

- Full-page: 6.75" wide X 9.5" high
- Half-page: 6.75" wide X 4.5" high
- Quarter-page: 3.125" wide X 4.5" high

*Please note: All ads that appear on the cover should be supplied in 4-color process CMYK (full color) and should include a bleed area of .25"*

### AD FILE FORMATS

All files should be high-resolution and should be no less than 300 DPI (Dots Per Inch). If ad is to print in color, files should be saved in 4-color process CMYK.

## ACCEPTABLE FILE FORMATS

- High-Resolution PDF File (.pdf)
- High-Resolution JPEG or TIFF files (.jpg or .tif)
- All logos should be made available in an Adobe Illustrator EPS file format (.eps, or .ai). Please convert fonts to outlines. This will allow your logo to print very clearly.

## MAILING INFORMATION

Ads may be emailed or mailed to the HMFA, attention:  
Joseph Kuzemka:

- Email: [jkuzemka@njhmfa.state.nj.us](mailto:jkuzemka@njhmfa.state.nj.us)
- Mail: P.O. Box 18550, Trenton, New Jersey 08650
- UPS or FedEx: 637 South Clinton Avenue, Trenton, New Jersey 08611

## QUESTIONS?

For any questions regarding ad specifications or logos, please contact Joseph Kuzemka at 609.278.7515 or via email at [jkuzemka@njhmfa.state.nj.us](mailto:jkuzemka@njhmfa.state.nj.us)